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Goal: Provide experiential and inclusive programs which reflect the interconnectedness and diversity of nature to inspire action.



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Education and Climate Department Strategies

Strategy 1: Engage a diverse public audience with innovative and experiential-learning experiences that connect them to nature through science, technology, and art to inspire action (providing multiple entry points).

Strategy 2: Convene and engage people with the purpose and intent to learn, explore, discuss, dialogue, collaborate, solve challenges, and address issues important to science and society.

Strategy 3: Create and implement mission aligned programs that support career/professional development. These integrated aspects are a key part to our comprehensive programs that mentor, support, and deepen participant knowledge, understanding, skills, and professional development to thrive in a 21st century (and climate-ready) environment which add to TWC professionalism and leadership reputation.

Strategy 4: Community engagement designed to develop positive reciprocal relationship between the community and The Wild Center through sharing resources, content and events/program.

Strategy 1: Engage a diverse public audience with innovative and experiential-learning experiences that connect them to nature through science, technology, and art to inspire action (providing multiple entry points).



Objective 1: Provide **core weekly programs** a holistic daily schedule that includes a mixture of animals, science, and experiential learning utilizing Adirondack and campus resources that inspire action and foster connections to nature.

Objective 2: Host a series of seasonally featured and varied **public programs to support our mission** and drive visitation.



Objective 3: **Build and maintain relationships with schools and community groups** centering TWC as a community science resource by offering exceptional experiences including pre and post services to encourage long lasting community ties.



Objective 4: Support **visitor experiences and exhibits across campus** to ensure that high quality, sustainability and accessibility standards are commensurate with our programmatic and visitor services experience

Strategy 1: Engage a diverse public audience with innovative and experiential-learning experiences that connect them to nature through science, technology, and art to inspire action.

Objective 1: Provide core weekly programs



Animal Programs = 780



**Community Science
(1500 people and
100 contact hours)**



Canoe (167 Boats/418 people)

Strategy 1: Engage a diverse public audience with innovative and experiential-learning experiences that connect them to nature through science, technology, and art to inspire action.

Objective 2: Seasonal Public Programs

Shanty Shenanigans = 507 Wild Lights Attendees

Pancake Brunch = 213 Attendees onsite, 3,000 views on FB,
91 Total Meals sold through cafe

Pollinator Week = 2,085 Attendance,
14 hours Total pollinator program hrs

RRR / Fen Trail Opening Day = 574 Attendance, many balls rolled

ADK Waterweek = 5,794 Attendees, 10 hrs Fly Fishing,
34 hours exploring watersheds, 9 hrs fish feeding

North Country Drive Electric Expo = 40 electric vehicles,
1,670 attendees, 6 tabling organizations,

TEDX Tupper Lake = 190 Tickets, 12 speakers,
331 live stream views

Veterans Day (Community Free)= 1,989 attendees







Ollie Dancing	1
One Total Solar Eclipse	3 minutes
Corning Glass Demos	37
Solar powered bugs	1,400 ppl
Pinhole eclipse viewers	3,500 ppl
NOAA Science on Sphere Shadows	1,000 ppl
Live creature features	600 ppl
Native American Storyteller Perry Ground	600 ppl
Citizen Science: NASA Eclipse Soundscapes and NASA GLOBE Eclipse Observer.	500 ppl
Live eclipse tattooing with Plain Jane Tattoos	30 ppl
Total Attendance	7615

Strategy 1: Engage a diverse public audience with innovative and experiential-learning experiences that connect them to nature through science, technology, and art to inspire action.

Objective 2: Seasonal Public Programs con't

Woods, Water and Wonder STEM = 6 weeks, 6 Families

(9 adults/ 8 children age 8-11), 42 Contact Hours with Families
(Adk Mtn Club, PSC VIC, PSC AWI)

Carl Heilman Photography = 5 programs, 24 People
(6 members, 18 non-members)

Remnants Performance = 92 Attendees, 12 Dancers

Dialogue Amy Godine = 32 Lecture Attendance,
14 Dialogue Attendance

Winter Week = attendees 1,849 Daytime, 3,160 Wild Lights

Science Speaker Series =

Rich Hanlon Relational Birding Walk,

Nancy Lawson- Wild Landscapes

Perry Ground - Haudenosaunee Storytelling

Emily Monosson- Blight

Emmet Smith- Northern Power and Light

Jody Johnson- USDA Bee Research Lab MD

Animal Club - 3 programs,





Remnants

“The artistic performance embedded in the beauty of the natural setting was a perfect mix.

The story at the end was powerful (the generational story).

Love that The Wild Center is reaching out beyond the "expected " programming.”

Strategy 1: *Engage a diverse public audience with innovative and experiential-learning experiences that connect them to nature through science, technology, and art to inspire action.*

Objective 3: Schools

Schools Groups	Youth / Adults	# groups
In-Person:	5,869	156
Virtual:	602	13



Strategy 1: Engage a diverse public audience with innovative and experiential-learning experiences that connect them to nature through science, technology, and art to inspire action.

Objective 3: Schools cont.



Program	# Taught	Attendees
Animal Encounter	18	612
Wildlife Defenses	34	1,438
Classifying Critters	3	170
Naturalist Walk	10	229
Virtual River Otter Ecology	5	224
Creatures on Climate Change	17	540
Green Tech Walk	4	72
Total	91	3,285

Strategy 1: *Engage a diverse public audience with innovative and experiential-learning experiences that connect them to nature through science, technology, and art to inspire action.*

Objective 3: Schools cont.

Homeschool Days 2024

Jan 12 (15 attendees)

Feb 9 (50 attendees)

March 8 (107 attendees)

Sept 20 (161 attendees)

Oct 18 (230 attendees)

Total attendance: 563

Demographics:

75 unique zip codes

5 US states,

2 Canadian provinces



Strategy 1: Engage a diverse public audience with innovative and experiential-learning experiences that connect them to nature through science, technology, and art to inspire action.

Objective 4: Visitor Experiences



9a - 12p ANIMAL CARE			1p - 2p	2p - 3p	3p - 4p	4p - 5p			
9a - 12p ANIMAL CARE		1p - 2p	2p - 3p			4p - 5p			
	10a - 11a	11a - 12p		2p - 3p	3p - 4p	4p - 5p			
9a - 10a	10a - 11a	11a - 12p		1p - 2p	2p - 3p	3p - 4p	4p - 5p		
			12p - 3p		3p - 4p	4p - 8p WILD LIGHTS TRAIL ROVER			
9a - 11a TRAIL		1p - 2p	12p - 1p	2p - 3p	3p - 4p	4p - 5p			
	10a - 11a	11a - 12p	1p - 2p	2p - 3p	3p - 4p	4p - 5p			
9a - 12p			1p - 2p	2p - 3p	3p - 4p	4p - 8p WILD LIGHTS TRAIL ROVER			



Wild Lights Attendance	
Jan 5th - Feb 22nd, 2024	6,857 ppl
Nov 29th - Dec 31st, 2024	7,460 ppl
2024 Wild Lights Total	14,317 ppl
Nights Open	37

RAQUETTE RIVER ROLL

THE WILD CENTER



Strategy 2: Convene and engage people with the purpose and intent to learn, explore, discuss, dialogue, collaborate, solve challenges, and address issues important to science and society.

Objective 1: Host, develop and implement nature-inspired, climate science and relevant community convenings to elevate our work and those of our trusted partners to reach new audiences



Objective 2: Expand our support of educators and teachers through professional development and providing science resources



Objective 3: National and International leadership work on climate change education through connecting with existing networks to elevate and position our work



The Youth Climate Summit Network



Strategy 2: Convene and engage people with the purpose and intent to learn, explore, discuss, dialogue, collaborate, solve challenges, and address issues important to science and society.

Objective 1: Host, develop and implement **nature-inspired, climate science and relevant community convenings to elevate our work**



2024 Adirondack Youth Climate Summit

- Annual 2 day event
- 22 school districts
- 135 attendees
- 15 workshops
- 51 Community Network session members/NGOs/agencies/Higher ed
- 5 plenary sessions

Youth Climate Connections Retreat

- 2 Biospheres, 2 countries
- 20 students
- 4 days residential retreat
- 640 contact hours





TEDx Natural Connections

190 Regular Admission visitors

171 TEDx tickets (including staff)

331 live stream views



NOAA ELP-SOS Meeting - May 2024
120 people//3600 contact hrs

Strategy 2: Convene and engage people with the purpose and intent to learn, explore, discuss, dialogue, collaborate, solve challenges, and address issues important to science and society.

Objective 1: Host, develop and implement **nature-inspired, climate science and relevant community convenings to elevate our work**



Adirondack Climate Outreach and Resiliency Network

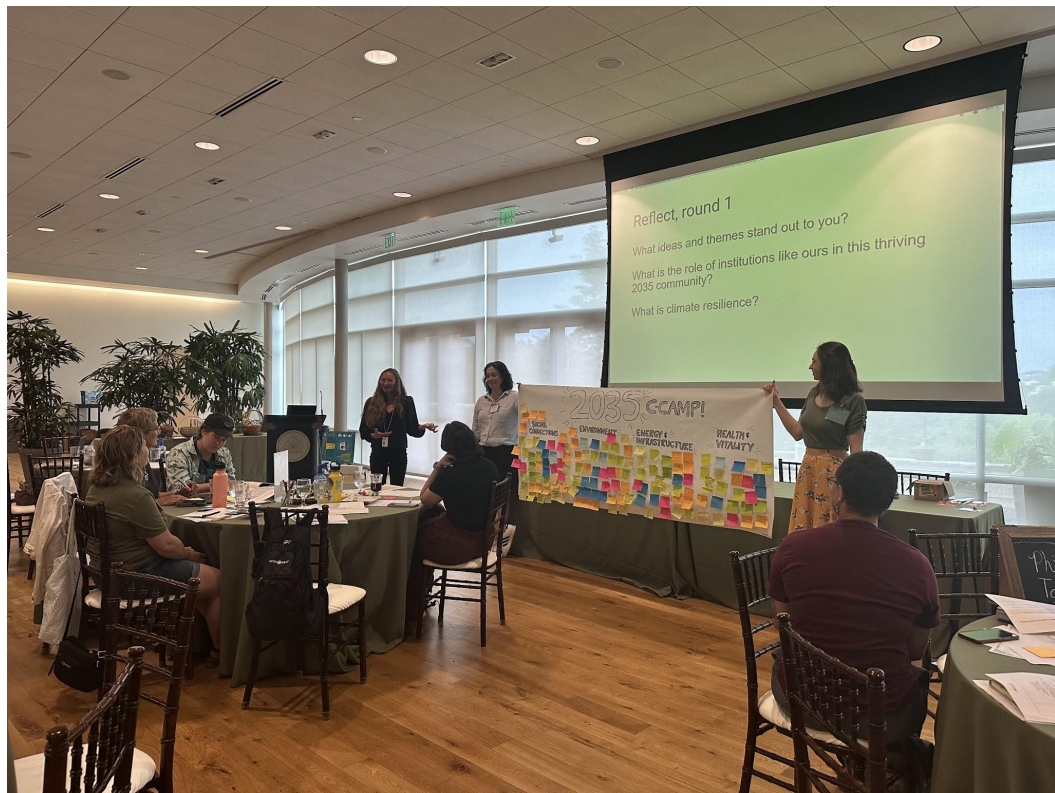
a collaborative initiative aimed at enhancing climate resilience through community engagement, scientific research, and adaptive strategies to build the social cohesion we need for a just & sustainable future. Project Goal: North Country Rural Climate Resilience Roadmap

5 listening sessions 175 people/525 contact hrs

Partnership between Paul Smith's College, The Wild Center, and Adirondack Research Consortium with support from NYSERDA & the Adirondack Foundation

Strategy 2: Convene and engage people with the purpose and intent to learn, explore, discuss, dialogue, collaborate, solve challenges, and address issues important to science and society.

Objective 2: Expand our **support of educators and teachers**



Climate Communication & Action for Museum Professionals aka Climate CAMP

Co-PI with Phipps Conservancy

Teams from 5 museums (Anchorage, Oakland, Boise, Cincinnati & Montshire)

Year-Long learning & 3 day Retreat

30 participants/1095 contact hrs

Cohort 2 starts April 2025

Strategy 2: Convene and engage people with the purpose and intent to learn, explore, discuss, dialogue, collaborate, solve challenges, and address issues important to science and society.

Objective 3: National and International leadership work on climate change education



The Wild Center's Youth Climate Summit Network



Find a Summit

[North Carolina Youth Climate Summit](#)

[Climate Collective Youth Climate Summit](#)

[Pittsburgh Youth Climate Action Summit](#)

[YES! Delaware Youth Environmental Summit](#)

[Maryland Green Schools Youth Summit](#)

[Mohawk Valley Youth Climate Summit](#)

[Frontenac Arch Biosphere Youth Climate Action Summit](#)

[Sagebrush Steppe Youth Climate Summit](#)

[Constitution Marsh Virtual YCS](#)

[Sweden Youth Climate Summit](#)

[Northern Ontario Youth Climate Action Summit](#)

[Broward Youth Climate Summit](#)

Summit Network Stats: 2009-2024

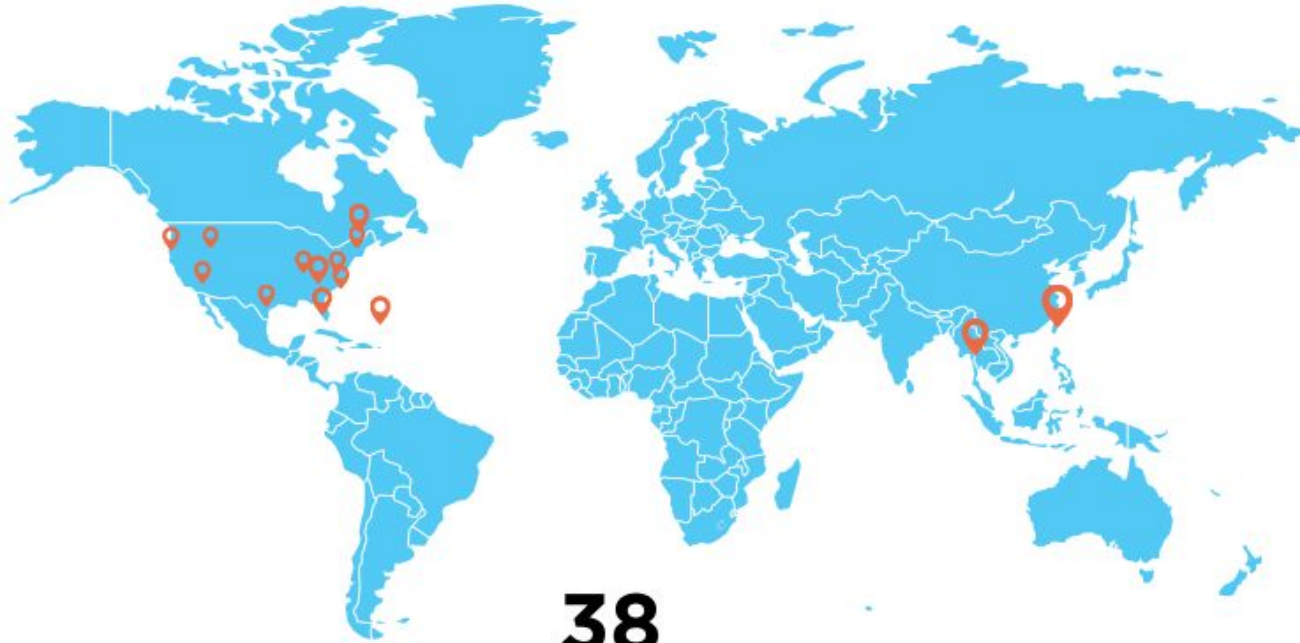


228

total summits



2024 Summit Stats



38

summits in

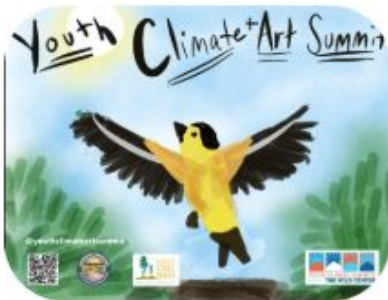
5 countries* & 14 U.S. States

**This number includes Bermuda, which is a self-governed British Territory*

New Youth Climate Summits in 2024



**Taiwan Youth
Climate Forum**



**Youth Climate &
Art Summit**



Southeast Asia YCS



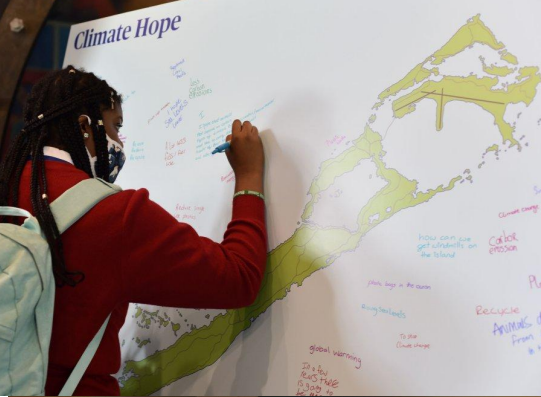
**Boston Museum of
Science YCS**



**RPI Youth Climate
& Careers Summit**



**Governor's Island
YCS**



Youth Climate Summit Network

Total since 2009: **228** at **76** sites

2024: 38 at 36 sites with 6 NEW summits

NYS 2024: 10 at 9 sites

10 monthly YCS Network meetings

Climate Newsflash - 10x a year

Strategy 2: Convene and engage people with the purpose and intent to learn, explore, discuss, dialogue, collaborate, solve challenges, and address issues important to science and society.

Objective 3: National and International leadership work on climate change education

Climate Workshops & Presentations

4,966 participants (not including meetings :-)
13,280 contact hours



FORCES FOR CHANGE: A YOUTH GUIDE TO
THE NEW YORK STATE CLIMATE SMART
COMMUNITIES PROGRAM

THE WILD CENTER

Strategy 3: Create and implement **mission aligned programs that support career/professional development.** These integrated aspects are a key part to our comprehensive programs that mentor, support, and deepen participant knowledge, understanding, skills, and professional development to thrive in a 21st century (and climate-ready) environment which add to TWC professionalism and leadership reputation.

Objective 1: In coordination with Human Resources & working across departments, create a robust and cohesive suite of professional development opportunities for staff that support learning, growth, capacity building, and staff wellbeing



Objective 2: Develop, implement and maintain strong **career development & mentoring programs/initiatives and pathways** that offer multiple entry points into The Wild Center, support positive youth development and offer opportunities for leadership and growth.

Strategy 3: Create and implement *mission aligned programs that support career/professional development.*

Objective 1: Professional capacity building



NOAA ELP and Science on a Sphere Conference
NASA - Earth to Sky: TEAM Adirondack
Northeast Climate Educators Collaborative Summit - VT
ASTC - Chicago
American Association of Museums
Management Training with Deb Howard
American Geophysical Union
Adirondack Diversity Initiative
Staff Book Club & Dialogue Project @ John Brown Farm
NAAEE Conference & CEE Fellowship Program
Adirondack Research Consortium
NAI Conference
CYESS - Afterschool Alliance & Positive Youth Development
AmeriCorps New York Professional Development Conference

Strategy 3: Create and implement **mission aligned programs that support career/professional development.**

Objective 2: Career development and mentoring pathways

Climateens Program

- 10 youth from 4 school districts
- Museum events & education as well as Community Outreach
- **Contact hours: 2811**
 - Critical Action Lab: 134
 - ClimaTeens: 2065
 - Youth Climate Summits: 432
 - Summiteer Meetings: 180



Strategy 4: Community engagement designed to develop positive reciprocal relationship between the community and The Wild Center though sharing resources, content and events/program

Objective 1: Provide multiple opportunities to connect and build relationships with the Tupper Lake Community throughout the year including attending Tupper Lake hosted events.



FAMILY SCIENCE SERIES



Objective 2: Participating in regional events outside of Tupper Lake as it is appropriate and advances The Wild Center's relationships with key community partners and our mission. This objective would align across other departments (ie. communications/marketing/development)

Strategy 4: Community engagement designed to develop positive reciprocal relationship between the community and The Wild Center through sharing resources, content and events/program

Objective 1: Tupper Lake Community





Tupper Lake Public Library

Library Summer Reading Series programs

Library Tupper Teens Programs after school

Youth movie nights

LP Quinn Elementary

Reward Fridays school programming - 3-5th grade students

Faculty Meeting student support

Family Art and Nature night at Wild Lights and Art Show

Town of Tupper Lake

Winter sport assistance (ski team, basketball)

Spring sport assistance (youth soccer)

Summer Camp on Wild Wednesdays

Tupper Lake Middle High School

Science Fair hosted at TWC in February

School community day assemblies programs for students

Tupper Lake Green team mentoring composting

Tupper Lake Food Pantry

Supplies, shelves and restocking food donations.

Tupper Lake School District



548 students

109 adults

Community Maple

2024 Maple season

40 families participated

- 1 Full Time Staff

- 2 AmeriCorps members

- 2 Volunteers

- Plus Facilities Staff as needed

120 gallons of syrup was produced



Strategy 4: Community engagement designed to develop positive reciprocal relationship between the community and The Wild Center through sharing resources, content and events/program

Objective 2: Regional events and partnerships

Examples:

Sustainability Days / climate events (ie Clarkson University, Saranac Lake Community, St. Lawrence

Northeast Climate Change Collaborative

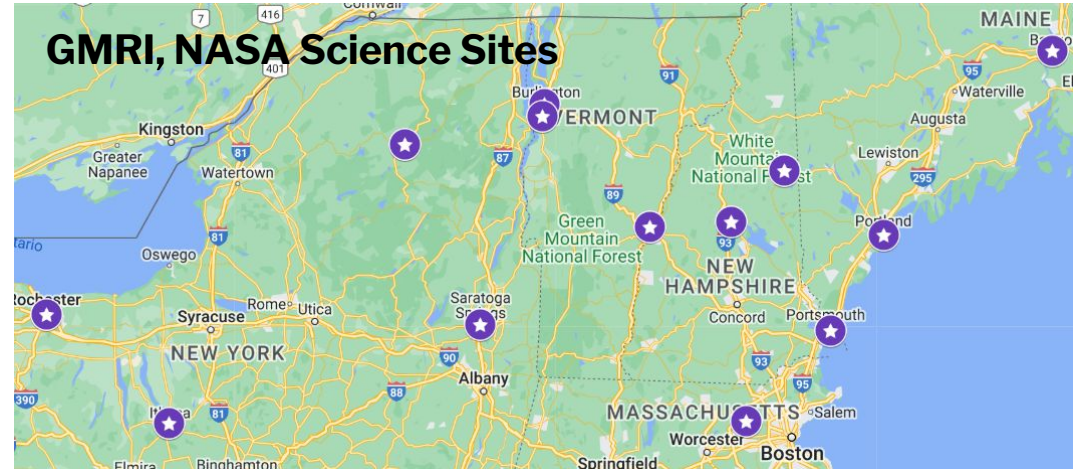
Shelburne Farms network across the northeast on climate change education

Gulf of Maine Research Institute (GMRI)

NASA funded partnership project on Connected Learning Ecosystems

Simons Foundation Eclipse Pathway Partnership - eclipse resources and planning

Adirondack Climate Outreach & Resilience Network (ACORN)



Utica Junior Frontiers Central NY Youth Group Educational Program



