

The Wild Center's Library *Discovery Pass* Program for 2021

Background: From the beginning, the primary goal of our library pass program is improved accessibility to The Wild Center for lower income families. Our ability to achieve that goal seems to be based on:

- Having the Discovery Pass in as many libraries as possible.
- Making families aware that the pass is available at their library.
- Keeping the pass affordable for the library, and for the user.

After a trial run of a few years, in 2016 The Wild Center opened up the Discovery Pass library card program to any library that wants to participate. In 2018, after talking with staff at different libraries, and reviewing the cost of the program, we added a modest co-pay of \$10 for the adults using the card, while the children age 17 and under continue to be admitted at no charge.

Main details about the Discovery Pass Program

- Any library may purchase our Library Discovery Passes at \$90 each. The pass program operates on the calendar year, so are good for 12 months – January through December.
- With the Discovery Pass, admission is free for at least four youth, ages 5 through 17. Young children (age 4 and under) are always free, so are not counted as part of the four free youth admissions.
- The Discovery Pass provides a discounted adult admission price of \$10 per adult - for up to two adults. The Wild Center's summer adult admission fee is \$20 per adult – and may go up - so the pass provides at least a half-price discount for the adults using the Discovery Pass.
- The summer full ticket price for a family of 4 is \$64, compared to the \$20 cost for a family of 4 using the Discovery Pass.

There is a “no co-pay” version of the card available for \$350 per year, with additional cards at \$175 each.

Other Procedures and Policies:

Each Discovery Pass card will be printed with:

- name and address of the library
- 2 adults admitted, each with a \$10 co-pay (unless it is the no-copay card)
- at least 4 children thru age 17 will be admitted for free
- the Wild Center bar-code for referencing the library at Admissions
- the card's expiration date
- address, phone number and web address for The Wild Center
- a summary of the Wild Center's hours and schedule during the year, as our schedule changes seasonally.



There is space on the front of the card for the library to add their bar code sticker. At Admissions, Discovery Pass users may be asked to do one or both of these optional items: share their email address to receive our weekly *WildWire* email update, and/or, to complete a brief survey.

Users of the Discovery Pass are not members of The Wild Center, so are not entitled to member discounts in the Museum Store or the Waterside Café.

We hope that libraries will help us achieve our goal of reaching low income families, by continuing to promote and offer the Discovery Pass to lower-income families as much as possible.

For more information:

- A PDF of this form and information is posted online at: wildcenter.org/support/member.
- See the [Welcome Back](#) page at wildcenter.org for the latest details on our hours, events, programs, etc. If you have questions, want to purchase a pass by phone, or would like promotional materials for The Wild Center, call or email Tim Holmes: 518-359-7800 x 1107 or tholmes@wildcenter.org.

Stay/Become a Library Member



_____ **YES**, I want to **RENEW** my Library Membership for 2021

_____ **YES**, I want to become a **NEW** Library Member for 2021

The Wild Center Discovery Pass, with a user co-pay for the adults, is \$90 per card for the calendar year (Jan-Dec). The “no-copay” version of the card is \$350 for 1 card, and \$175 for additional cards.

Please indicate how many Library Discovery Pass cards you would like:

_____ **co-pay Card(s) at \$90 each, for a total cost of: \$**_____

_____ **no co-pay Card at \$350 + _____ more Card(s) @ \$175 each, for a total of: \$**_____

Library Member Information

Library Name: _____

Abbreviated Name for the card (if necessary): _____

Library Director/Contact Name: _____

Email Address: _____

Telephone: _____

Mailing Address: _____

Total amount charged: \$_____ If paying by check, please make it out to *The Wild Center*.

MasterCard **Visa** **American Express** **Discover**

Card #: _____

Name on Card: _____ **Expire Date:** ____ / ____

Thank you!

Return to:

The Wild Center, 45 Museum Drive, Tupper Lake, NY 12986 518-359-7800x1107 tholmes@wildcenter.org

The Natural History Museum of the Adirondacks (registered to do business as The Wild Center) is a 501(c)3 nonprofit organization with Federal Tax ID# 14-1811534, and is chartered as an educational institution by the New York State Board of Regents.